

**HKDRC 35<sup>th</sup> Hong Kong Green Half Marathon and 10K Run 2012**  
**( Sunday, November 4, 2012 )**

**Invitation for Sponsorship - Sponsorship Package**

**Title Sponsorship**

- Services fee for Organizer : HK\$20,000.- ( negotiable )
- 50% total cost value of Gift Vouchers for the Winners Prize : HK\$12,000.- to HK\$15,000
- 50% total cost of 1000pcs T-shirt for Participants : Manufacturer's/Supplier's price

**Sponsorship Benefits**

- Name for the event and Corporate logo on Poster, Entry Form, Race Number Cloth and all relevant promotional literature
- Corporate logo on T-shirts to be distributed and worn by all participants and helpers
- Corporate banners at race venue and along the race course
- Corporate booth or representation at the best location of the race venue ( distribution of premiums and/or display promotional items and information brochures permitted )
- Guaranteed sector exclusivity ( no duplication of co-sponsors )
- Free entry for 8 – 10 Corporate sponsored runners
- Enough helpers to be provided for serving your need at the race venue
- Free services on design production of Poster, Entry Form, Race Number and T-shirts to be provided by Organizer and the design production to be approved by Title Sponsor

**Corporate Sponsors**

- Services fee for Organizer : HK\$5,000.- to HK\$8,000.- ( negotiable )
- Gift Vouchers and/or Products for the Winners Prize : Amount to your offer
- Supply discount coupons : Value to your offer

**Sponsorship Benefits**

- Corporate logo on Poster, Entry Form, Race Number Cloth and all relevant promotional literature
- Corporate logo on T-shirts to be distributed and worn by all participants and helpers
- Corporate banners at race venue
- Corporate booth or representation at the race venue and the location to be coordinated ( distribution of premiums and/or display promotional items and product information )
- Enough helpers to be provided for serving your need at the race venue
- Free services on design production of Poster, Entry Form, Race Number and T-shirts to be provided by Organizer and the design production to be commented by co-sponsor

We offer the above sponsorship packages to accommodate different demands for our customers. Your support is very important to us and integral to the success of the event.

If you would like to offer your suggested sponsorship terms or have any questions, please contact our Mr. Peter Chow, Race Director at 65081488 or Ms Priscilla Ho, Race Executive Manager at Email : [enquiry@hkdr.org](mailto:enquiry@hkdr.org)

**HKDRC 35th Hong Kong Half Green Marathon and 10K Run 2012**  
**香港長跑會 - 第35屆香港綠色半馬拉松及10公里**  
( Sunday, 4 November 2012 – 2012年11月4日, 星期日 )

**Sponsorship Reply Slip – 答覆贊助表格**

---

Race Director or Race Manager 賽事總監或賽事統籌主任      Date 日期 : \_\_\_\_\_  
Peter Chow, Contact Tel. 聯絡電話65081488  
Priscilla Ho 何嘉寶 Contact by E-mail 電郵 [enquiry@hkdroc.org](mailto:enquiry@hkdroc.org) or by Post 郵寄Hong Kong  
Distance Runners Club, G.P.O.Box 10368, H. K.

We are interested in participating as 我們有興趣贊助此賽事成為

Sponsorship Fee 贊助費HK\$ 港幣

1. Title Sponsorship 主贊助商    Yes 是 ( ) No 否 ( ) \_\_\_\_\_
2. Partial Sponsorship 附助贊助商    Yes 是 ( ) No 否 ( ) \_\_\_\_\_
3. Specific Sponsored Items 指定贊助項目
- |                            |                             |
|----------------------------|-----------------------------|
| a. Event poster 海報設計       | ( ) 50% _____ or 100% _____ |
| b. Race entry form 報名表     | ( ) 50% _____ or 100% _____ |
| c. Trophies 獎品             | ( ) 50% _____ or 100% _____ |
| d. Race number clothes 號碼布 | ( ) 50% _____ or 100% _____ |
| e. Souvenirs Tee 紀念T       | ( ) 50% _____ or 100% _____ |
| f. Others                  |                             |

Lump Sum 合共 \_\_\_\_\_

Please contact Mr./Mrs \_\_\_\_\_ Tel. No. \_\_\_\_\_ E-mail \_\_\_\_\_  
to arrange for meeting and/or discussion the details of our proposed sponsorship terms.

請聯絡本公司 \_\_\_\_\_ 先生/女士 電話/電郵 \_\_\_\_\_  
安排會議商討本公司建議之贊助條件/方式。

Signature 簽署: \_\_\_\_\_

Name and Title 及職位 \_\_\_\_\_

Company Name 公司/機構名稱 \_\_\_\_\_

Company Address 公司/機構地址 \_\_\_\_\_

Tel. No 聯絡電話: \_\_\_\_\_ Fax. No 傳真: \_\_\_\_\_ E-mail 電郵 : \_\_\_\_\_

( N. B. Details of the event can be provided upon request 有關賽事資料可,免費提供 )

**香港長跑會 - 第35屆香港綠色半馬拉松及10公里**  
**(2012年11月4日, 星期日)**  
**誠意邀請參與贊助**

**贊助商 - 您們好：**

香港長跑會是目前香港長跑界最大的組織之一。由1978 成立至今33 年、有超過8 萬名運動員曾參加本會主辦之長跑比賽，當中包括馬拉松賽、半馬拉松賽和越野長跑賽。

過往31 年，本會籌辦的賽事提供給贊助商多元化的合作計劃以滿足贊助商的不同要求。香港長跑會擁有一支專業的工作隊伍。以精良和專業的設計、誠懇和務實的工作態度、有系統和效率的工作安排、加以有組織和完善的工作策劃務能贏得贊助商的支持和信賴。

香港長跑會感謝贊助商多年來的支持和參與本會提供的合作計劃。藉著您們的繼續贊助和支持令本會主辦的未來賽事取得重要成功元素。

**贊助商 – 懇請您們留意**

成為本會籌辦的賽事贊助商，除可享有以下權利外；更可透過本會網址 [www.hkdr.org](http://www.hkdr.org) 於本會推廣賽事期間同時推銷您們贊助的商品或貨品：

- \* 命名賽事及顯示贊助的商品標誌於海報、報名表、T 恤和號碼布等的相關刊物
- \* 派發印制有贊助的商品標誌之T 恤給全部運動員和工作人員穿著
- \* 於比賽場地當眼處及沿賽道擺放贊助的商品標誌橫額
- \* 提供於比賽場地當眼處設贊助的商品攤位並派發贊助的商品廣告宣傳單張
- \* 獨有贊助的商品推廣
- \* 接受6 至8 名贊助商贊助的運動員免費參賽
- \* 提供足夠工作人員於比賽場地協助贊助商推廣其贊助的商品
- \* 免費享有審核由本會提供的海報、報名表、T 恤和號碼布等設計

歡迎貴公司考慮贊助本會賽事。請致電 65081488 鄒偉國先生( 本會賽事總監及賽事工作統籌主任 )，或何嘉寶小姐( 本會賽事執行主任 ) [電郵enquiry@hkdr.org](mailto:enquiry@hkdr.org) 商討合作計劃。

多謝貴公司的參與及支持！此致

順祝業安

香港長跑會賽事委員會

